



TIGRESS PRODUCTIONS GOES AROUND THE WORLD IN EIGHTY TRADES FOR CHANNEL 4

Wins commission for new factual series

Bristol, 24 April 2008: Leading independent factual producer Tigress Productions has been commissioned by UK broadcaster Channel 4 to produce an exciting new four-part factual series ***Around the World in Eighty Trades*** (working title).

The 4 x 60-minute shows see city economist Conor Woodman trade his way around the globe.

Commissioned by Channel 4's Tanya Shaw, ***Around the World in Eighty Trades*** will be Executive Produced by Tigress' Dick Colthurst.

Conor has worked in the world of finance for the last ten years. Now he's spotted an exciting investment opportunity. If his hunch is right he can sell his flat, invest the profits and embark on a round the world daring adventure of high-stakes economics, returning six months later with a nice fat profit.

Conor believes that the principles of profit are universal wherever you go, whatever language you speak. Whether trading coffee or camels, light bulbs or seafood he'll work out how to make money in every market he encounters along his route. He trades on his wits and instincts, going head to head with the best operators in the world's most hotly-contested markets. Will years of experience in corporate finance mean anything when haggling with Sudanese camel traders?

Tanya Shaw, commissioning editor, specialist factual, at Channel 4 says: "This is an engaging, entertaining and original way to approach the traditionally dry subject of business and trading so it immediately caught my attention. Conor is a real talent and has huge potential. We're all looking forward to seeing how he gets on"

Andrew Jackson, Managing Director of Tigress Productions adds: "***Around the World in Eighty Trades*** combines the best elements of business and travel programming and we're delighted that Channel 4 has commissioned this exciting new show."