



press release

London: January 2011

DRAMATIC DOCUMENTARY ON THE RED SEA SHARK ATTACKS TO AIR ON CHANNEL 5

- **Red Sea Jaws airs Tuesday 28th January at 8pm**

Tigress, an Endemol company, are producing documentary Red Sea Jaws, which provides a dramatic and revealing investigation into the spine-chilling shark attacks in Sharm el-Sheikh last month. The 1 x 60" documentary will air on Channel 5, Tuesday 25th January at 8pm.

In December, the popular tourist resort of Sharm el-Sheikh hit the headlines when four swimmers were brutally attacked and one killed in a spate of unprecedented shark attacks. What had turned the warm safe waters of the Red Sea into a real life horror story?

In this revealing documentary, **Red Sea Jaws** dramatically pieces together the events that unfolded over five days, and reports on the ongoing investigation into why the attacks happened: we hear from eye witnesses and survivors as they give their terrifying accounts of the events they experienced - some speaking on camera for the first time about their ordeals.

One witness describes the scenes: "There was screaming, people were running down the jetty, they were running back onto the beach, there was whistles going, a siren went off as well, from just by the jetty and it really was like a scene out of jaws".

There are also testimonies from rescue divers and the doctors who administered emergency treatment as they reveal the horrendous and upsetting scenes they faced last month in Sharm el-Sheikh.

With the help of forensic experts and shark scientists we ask if rogue sharks are to blame, or have practices in the tourism industry led to these tragedies?

For more information:

Rachel Moore, Endemol UK Press Office
020 8222 4322
rachel.moore@endemoluk.com

Lauren Goddard, The Outside Organisation
020 7436 3633
lauren.goddard@outside-org.co.uk

ABOUT ENDEMOL UK

Endemol UK is the UK's largest independent production company and annually produces over 2,000 hours of output.

The UK Group incorporates a number of production brands including Remarkable Television, Initial and Zeppotron. These three specialise in a broad range of genres including gameshows, entertainment, specialist factual, comedy and scripted series.

In November 2009 the Endemol UK further expanded with the acquisition of three of the UK's leading independent production companies Tiger Aspect, Darlow Smithson and Tigress, significantly expanding the company's output in areas such as drama, comedy, and factual programming.

Endemol UK is also a market leader in digital media and has now established a Digital Board at the heart of the business incorporating the creative heads of the company.

Endemol UK's credits include *Total Wipeout* (BBC One); *The Whole 19 Yards* (ITV1); *The Million Pound Drop* (Channel 4); *101 Ways to Leave a Gameshow* (BBC ONE); *Secret Diary of a Call Girl* (ITV2); *Blood and Oil* (BBC Two); *8 Out Of 10 Cats* (Channel 4), *Benidorm* (ITV1), *Charlie Brooker's News Wipe* (BBC Four and BBC Two); *Would I Lie to You* (BBC ONE); *Deal or No Deal* (Channel 4); *Pointless* (BBC Two); *Big Brother* (Channel 4; E4); *Joanna Lumley on The Nile* (ITV1); *Supersize vs. Superskinny* (Channel 4); *Gok's Fashion Fix* (Channel 4); *The Falling Man* (Channel 4); *The Diary of Anne Frank* (BBC ONE/Fr2), the 'Ross Kemp' strands on Sky One and *Touching the Void*.

Endemol UK has offices in London and Bristol and employs up to 1000 people at any one time.

The UK group is part of Endemol - a global leader in entertainment that comprises a worldwide network of companies spanning 26 countries on five continents.